



REP HEADLINE# 6301258

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

TRF# 491772

SEP10/12 15.23

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

ORDER WORKSHEET

\*\*CHANGES\*\*

SEP10/12 15.23

\*\*\* WFSB-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
36	S		530P-600P	30		\$1,500.00	9/10	9/10	0		MON	0
PROGRAM : EVE NEWS												
RA35+ : 6.0												
CON COM1: EVE NEWS												
37	S		600P-630P	30		\$2,100.00	9/10	9/10	0		MON	0
PROGRAM : EVE NEWS												
RA35+ : 7.0												
CON COM1: EVE NEWS												
SEP/12 100800.00												
CONTRACT TOTAL 100800.00												
TOTAL SPOTS 72												

MARKET TOTALS \$275,850

WFSB 38%

WTNH 20%

WVIT 25%

WTIC 14%

WCTX 2%

WCCT 0%

WHPX 0%

ACCURATE SHARES.

GFSB LISTED AS CABL

CABL 1%

SVC- NSI BOOKS- AUG/12

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

# CONTRACT



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

And:

**Mentzer Media Services, Inc.**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21204**

<u>Contract / Revision</u> 491772 /		<u>Alt Order #</u> 06301258
<u>Product</u> L MCMAHON 4 SENATE		
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Estimate #</u> 1294
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 09/10/12 / 09/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Heather Uttley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WFSB	09/04/12	09/06/12	Eyewitness News	6am - 6:30am		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT----				3	\$950.00			
2	WFSB	09/07/12	09/07/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$400.00			
3	WFSB	09/04/12	09/06/12	Eyewitness News	12pm - 12:30PM		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$650.00			
4	WFSB	09/07/12	09/07/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$250.00			
5	WFSB	09/04/12	09/06/12	Eyewitness News	5pm - 5:30pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$1,500.00			
6	WFSB	09/07/12	09/07/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	09/03/12-09/09/12	Eyewitness News	5pm - 5:30pm	-----F----	:30		\$500.00	NM		
			See MG 6.2,6.3									
	2	WFSB	09/08/12-09/08/12	US Open Tennis	VARIOUS	-----Sa--	:30		\$500.00	NM		
	⑬	MG	for 8.1,6.1									
	3	WFSB	09/08/12-09/08/12	US Open Tennis	VARIOUS	-----Sa--	:30		\$500.00	NM		
	⑬	MG	for 8.1,6.1									
7	WFSB	09/04/12	09/06/12	Eyewitness News	5:30pm - 6pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$1,500.00			
8	WFSB	09/07/12	09/07/12	Eyewitness News	5:30pm - 6pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	09/03/12-09/09/12	Eyewitness News	5:30pm - 6pm	-----F----	:30		\$500.00	NM		
			See MG 6.2,6.3									

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

Contract / Revision	Alt Order #
491772 /	06301258

Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	L MCMAHON 4 SENATE	1294

Advertiser	Original Date / Revision
McMahon for Senate	09/10/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
9	WFSB	09/04/12	09/06/12	Eyewitness News	6pm - 6:30pm		:30			NM	3	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$2,100.00			
10	WFSB	09/07/12	09/07/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$600.00			
11	WFSB	09/04/12	09/06/12	Inside Edition	7pm - 7:30pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$1,200.00			
12	WFSB	09/07/12	09/07/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$425.00			
13	WFSB	09/04/12	09/06/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$1,200.00			
14	WFSB	09/07/12	09/07/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$425.00			
15	WFSB	09/04/12	09/06/12	Eyewitness News	5:30a - 6am		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$700.00			
16	WFSB	09/07/12	09/07/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$250.00			
17	WFSB	09/04/12	09/06/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$1,200.00			
18	WFSB	09/07/12	09/09/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----FSS				3	\$500.00			
19	WFSB	09/04/12	09/04/12	National Convention	10pm-11pm		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-----				1	\$4,500.00			
20	WFSB	09/05/12	09/05/12	Criminal Minds	9pm - 10pm		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1----				1	\$6,500.00			
21	WFSB	09/05/12	09/05/12	National Convention	10pm-11pm		:30			NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1----				1	\$4,500.00			

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<u>Contract / Revision</u>		<u>Alt Order #</u>
491772 /		06301258
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 09/10/12	L MCMAHON 4 SENATE	1294
<u>Advertiser</u>		<u>Original Date / Revision</u>
McMahon for Senate		09/10/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFSB	09/03/12-09/09/12		National Convention	10pm-11pm	---W-----	:30		\$4,500.00	NM		
See MG 21.2,21.3,21.4,21.5,21.6,21.7												
2	WFSB	09/10/12-09/10/12		Mike & Molly	9pm - 10pm	M-----	:30		\$2,000.00	NM		
(H) MG for 21.1 09/05												
3	WFSB	09/09/12-09/09/12		US Open Tennis	VARIOUS	-----Su	:30		\$700.00	NM		
(H) MG for 21.1 09/05												
4	WFSB	09/09/12-09/09/12		US Open Tennis	VARIOUS	-----Su	:30		\$700.00	NM		
(H) MG for 21.1 09/05												
5	WFSB	09/09/12-09/09/12		US Open Tennis	VARIOUS	-----Su	:30		\$700.00	NM		
(H) MG for 21.1 09/05												
6	WFSB	09/10/12-09/10/12		CBS: THE EARLY SHOW	7am - 9am	M-----	:30		\$200.00	NM		
(H) MG for 21.1 09/05												
7	WFSB	09/10/12-09/10/12		CBS: THE EARLY SHOW	7am - 9am	M-----	:30		\$200.00	NM		
(H) MG for 21.1 09/05												
22	WFSB	09/06/12	09/06/12	National Convention	10pm-11pm		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$4,500.00			
23	WFSB	09/07/12	09/07/12	CSI: Ny	9pm - 10pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$800.00			
24	WFSB	09/08/12	09/08/12	Eyewitness News Weekend	6am - 7am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----2-				2	\$350.00			
25	WFSB	09/08/12	09/08/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$700.00			
26	WFSB	09/08/12	09/08/12	48 Hours Mystery	9pm - 10pm		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----2-				2	\$700.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFSB	09/03/12-09/09/12		48 Hours Mystery	9pm - 10pm	-----Sa--	:30		\$700.00	NM		
See MG 26.3,26.4												
2	WFSB	09/03/12-09/09/12		48 Hours Mystery	9pm - 10pm	-----Sa--	:30		\$700.00	NM		
See MG 26.3,26.4												
3	WFSB	09/08/12-09/08/12		US Open Tennis	VARIOUS	-----Sa--	:30		\$700.00	NM		
(H) MG for 26.1,26.2												
4	WFSB	09/08/12-09/08/12		US Open Tennis	VARIOUS	-----Sa--	:30		\$700.00	NM		
(H) MG for 26.1,26.2												
27	WFSB	09/08/12	09/08/12	48 Hours Mystery	10pm - 11pm		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----2-				2	\$700.00			
28	WFSB	09/09/12	09/09/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$350.00			
29	WFSB	09/09/12	09/09/12	Patriots Football	1:00pm - 7:00pm		:30			NM	3	\$19,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----3				3	\$6,500.00			
30	WFSB	09/09/12	09/09/12	60 Minutes	7pm - 8pm		:30			NM	1	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u> 491772 /		<u>Alt Order #</u> 06301258
<u>Contract Dates</u> 09/04/12 - 09/10/12	<u>Product</u> L MCMAHON 4 SENATE	<u>Estimate #</u> 1294
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 09/10/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$7,200.00			
31	WFSB	09/09/12	09/09/12	Good Wife	9pm - 10pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----2				2	\$1,200.00			
32	WFSB	09/09/12	09/09/12	Mentalist	10pm - 11pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----2				2	\$1,200.00			
33	WFSB	09/10/12	09/10/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$400.00			
34	WFSB	09/10/12	09/10/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$600.00			
N 35	WFSB	09/10/12	09/10/12	Eyewitness News	5pm - 5:30pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$575.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WFSB	09/10/12-09/16/12	Eyewitness News	5pm - 5:30pm	M-----	:30	\$575.00	NM		
		Credited										
N 36	WFSB	09/10/12	09/10/12	Eyewitness News	5:30pm - 6pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$1,500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WFSB	09/10/12-09/16/12	Eyewitness News	5:30pm - 6pm	M-----	:30	\$1,500.00	NM		
		Credited										
N 37	WFSB	09/10/12	09/10/12	Eyewitness News	6pm - 6:30pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$2,100.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WFSB	09/10/12-09/16/12	Eyewitness News	6pm - 6:30pm	M-----	:30	\$2,100.00	NM		
		Credited										
38	WFSB	09/10/12	09/10/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$500.00			
39	WFSB	09/10/12	09/10/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$500.00			
40	WFSB	09/10/12	09/10/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$600.00			
41	WFSB	09/10/12	09/10/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$500.00			
42	WFSB	09/10/12	09/10/12	Hawaii 5-0	10pm - 11pm		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-----				2	\$1,500.00			
Totals											72	\$100,800.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 (860)728-3333

Contract / Revision	Alt Order #
491772 /	06301258

Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	L MCMAHON 4 SENATE	1294

Advertiser	Original Date / Revision
McMahon for Senate	09/10/12 / 09/10/12

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	72	\$100,800.00	\$85,680.00
<b>Totals</b>	<b>72</b>	<b>\$100,800.00</b>	<b>\$85,680.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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